



# HEIDI SAINT JAMES

CHANGING HOW BABY LOSS IS CARED FOR

Thank you so much for your interest in serving on the Board of Heidi Saint James.

We are deeply grateful that you would consider stepping into this mission with us. Heidi Saint James exists to honor babies lost too soon and to walk alongside families in their most vulnerable moments.

As we are still in a foundational season of growth, we are thoughtfully building a board of individuals who are not only aligned with our mission, but also willing to be hands on, engaged, and invested in helping us grow sustainably.

Serving on the Board is one specific way to support the mission, and it comes with significant responsibility, time commitment, and governance oversight. It is not the only way to make a meaningful impact.

If, after reviewing this application, you feel that a board position may not be the best fit for your current season of life, please know that there are many other valuable and needed ways to serve Heidi Saint James.

Thank you again for your willingness to explore serving with Heidi Saint James. It truly means more than you know.

All applications can be emailed to [HeidiSaintJames@gmail.com](mailto:HeidiSaintJames@gmail.com) with "First Name Last Name - Board Submission"

## **Basic Information**

Full Name:

Phone Number:

Email Address:

City & State:

Current Employer:

Job Title:

LinkedIn or Professional Bio (if applicable):

## **Mission Alignment**

Why are you interested in serving on the board of Heidi Saint James?

What does pregnancy and infant loss advocacy mean to you personally?

Have you had any personal or professional experience with pregnancy, stillbirth, or infant loss?  
(Optional.)

How do you see yourself contributing to grieving families in Louisiana through this role?

Heidi Saint James is in an early growth stage. Why does joining at the foundational level appeal to you?

## Skills, Creativity & Practical Support

Because we are an early stage nonprofit, we are seeking board members who are willing to be hands on and actively involved.

Please indicate any areas where you have experience or skill:

### Creative & Craft Based Skills

- Crafting or keepsake creation
- Floral design
- Sewing or embroidery
- Hand lettering or calligraphy
- Product assembly or packaging
  
- Other: \_\_\_\_\_

### Photography & Media

- Photography
- Photo editing
- Videography
- Graphic design (Canva, Adobe, etc.)

### Digital & Technical Skills

- Website design or maintenance
- SEO optimization
- Email marketing
- Social media management
- Content creation
- Blogging or copywriting

### Administrative & Organizational Skills

- Meeting organization and note taking
- Calendar management
- Document organization
- Policy drafting
- Process creation

### Professional Expertise

- Finance / Accounting
- Legal
- Healthcare / Hospital Administration
- Fundraising
- Marketing / PR
- Nonprofit Experience
- Event Planning
- Community Partnerships
- Other: \_\_\_\_\_

Please describe your strongest skills and how you would actively use them to help grow Heidi Saint James:

Do you have experience managing or growing social media accounts? If yes, please describe platforms and results.

Do you have website or SEO experience? If yes, please explain.

What hobbies or personal interests do you have that could support our mission?

## **Commitment & Expectations**

Heidi Saint James is in a foundational season. Board service at this time requires active involvement and consistent engagement. We are seeking individuals who are willing to treat this role as a meaningful commitment similar to a part time responsibility.

Board members are expected to:

- Attend monthly board meetings
- Engage in ongoing group communication
- Share and promote social media content
- Assist with fundraising efforts
- Participate in events
- Serve as ambassadors for the mission
- Contribute time, talent, and resources

Are you able to commit to this level of involvement?

Approximately how many hours per month can you realistically dedicate?

Are you willing to make an annual personal financial contribution at a level meaningful to you?

Are you comfortable using your network to help raise funds or awareness for the organization?

Describe your organizational style and how you manage tasks, deadlines, and communication.

On a scale of 1 to 10, how detail oriented would you consider yourself? Please explain.

## **Emotional Capacity & Confidentiality**

Are you emotionally prepared to engage with conversations surrounding pregnancy and infant loss?

How do you handle sensitive or confidential information?

Do you agree to uphold strict confidentiality regarding families we serve?

## **Conflict of Interest**

Do you have any financial or personal relationships that could present a conflict of interest?

## **Final Reflection**

Why do you believe you are the right person to help build Heidi Saint James in this season?

Is there anything else you would like to share?

Thank you for completing the Heidi Saint James Board Application.

We are so grateful you took the time to share your heart, your skills, and your interest in serving alongside us.

At Heidi Saint James, we believe that every person brings unique gifts, strengths, and experiences. Our goal is not simply to fill titles, but to place each board member in the position where they can serve most effectively and feel most fulfilled.

After reviewing applications and conducting interviews, leadership will determine the best fit for each accepted board member based on skills, availability, and organizational needs.

We will be in touch!

With Love,  
Heidi Saint James